



Connecting you with our ecosystem

Investment Promotion + Innovation Promotion + Innovation Spaces



120+

Settlements of companies supported*



3

Startup accelerators



24'500

Community members



260+

Companies founded with our assistance*



2300T

Client consultations*



6000

Event and workshop participants

*Since 2016



More opportunity in the Basel Area



Area **1,393** km²



3 CantonsBasel-Stadt, Basel-Landschaft, Jura



Located next to the borders of

France & Germany



Access to EU Market

with 700 million consumers



560,000 Inhabitants



500 million consumers can be reached in one day



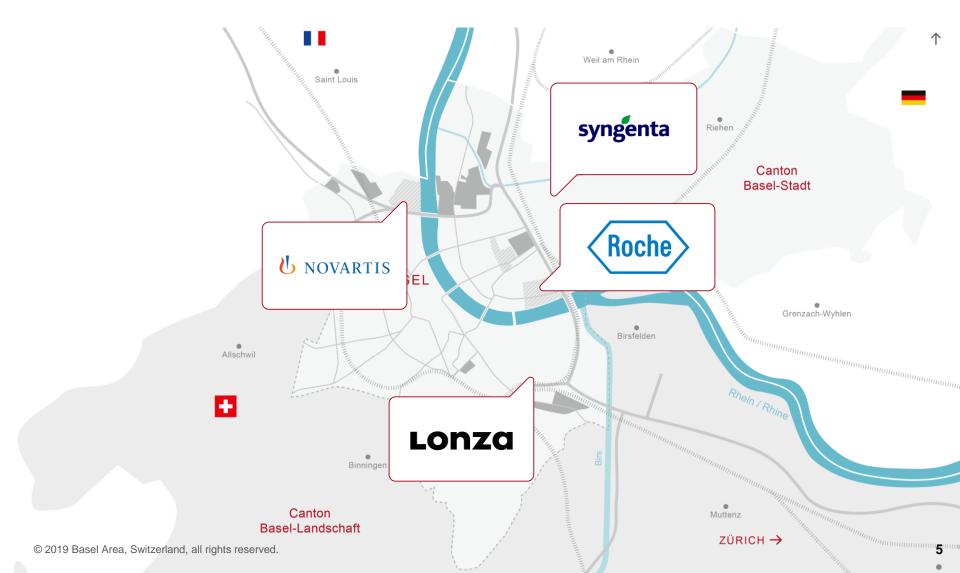
3 millionWorking population



BASEL



A prime Swiss location bordering three countries





#1

Europe's prime life sciences location

The life sciences giant in Europe

700+ Life sciences companies

5 universities in top 25 of continental Europe in human biological sciences

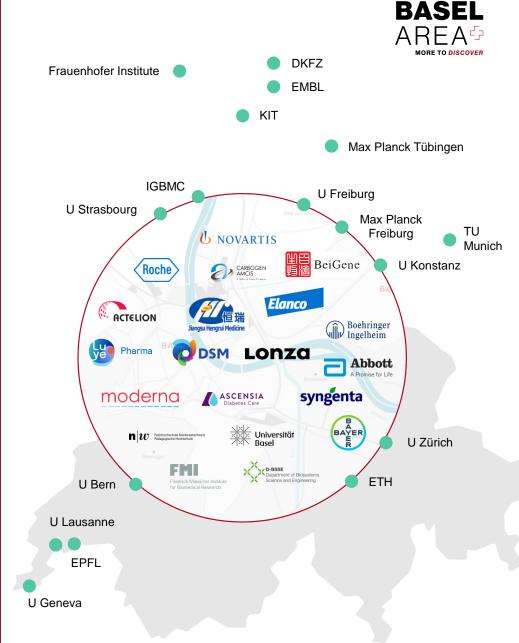












Source: www.shanghairanking.com

More research





research groups





Department of Physics

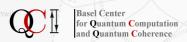


Department of **Biomedical Engineering**











Basel-Landschaft























Fachhochschule Nordwestschweiz Pädagogische Hochschule



ZÜRICH →



Manage international multi-centric clinical trials from Basel Area



Short distances and easy access to European trial sites



Grow your network of Key Opinion Leaders and strengthen your relationship with responsible authorities and service providers



Benefit from large pool of excellent talent



Apply for R&D-related for tax deductions



Gain visibility and credibility through permanent presence in Basel Area



More service providers to support your growth

All major areas covered such as:

- Consulting services (strategic level as well as specialized boutique)
- Regulatory Affairs & Quality (GXP)
- Pre-clinical and Clinical trials (CRO)
- Manufacturing (CMO)
- Qualification, Validation
- Laboratory Analysis & R&D Services
- Building Technology, Cleanrooms, Engineering





Highest density of pharmaceutical/biotechnology manufacturing operations in Basel





Roche and Novartis operate together **6 production** sites in Basel Area



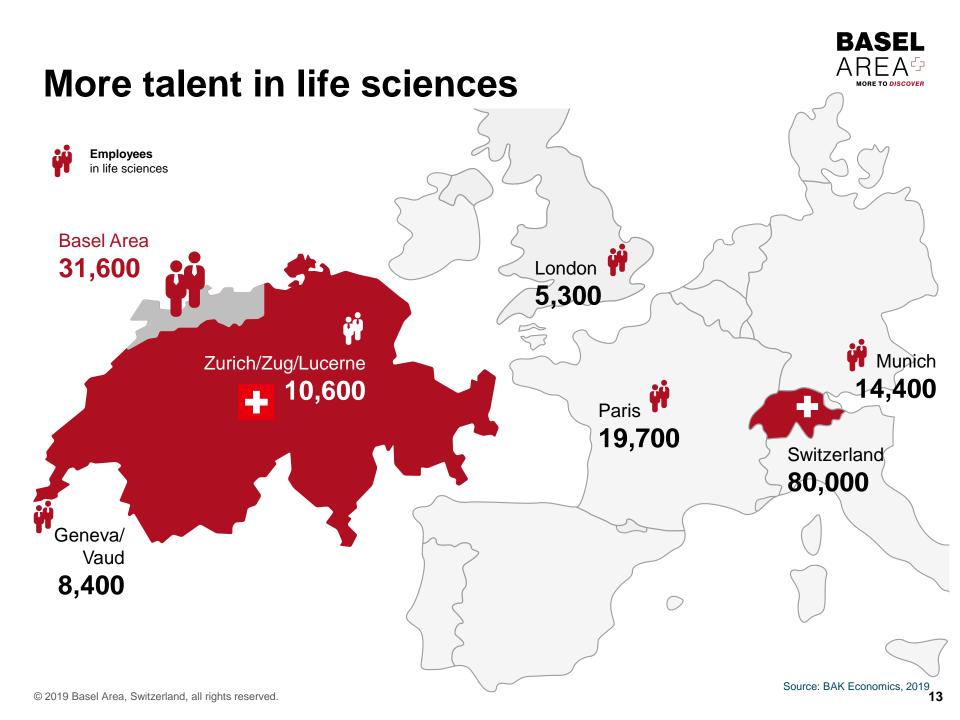
>150 countries from Basel





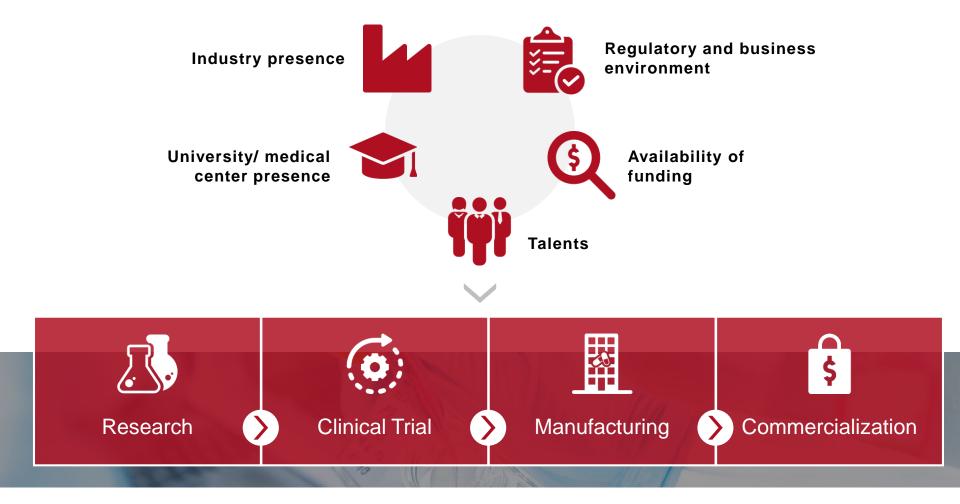
#2

More access to top talent



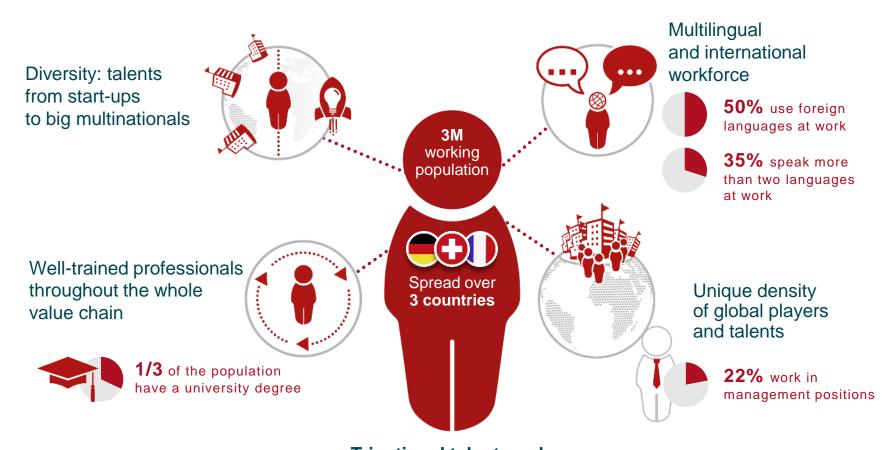


The backbone of the most vibrant life sciences ecosystem in Europe





More access to Switzerland's largest and most diversified talent pool



Trinational talent pool: direct access to Germany and France



#3

More business friendly

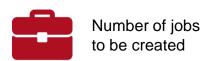


Very competitive corporate tax in Basel Area

Corporate taxation	Basel Area
Effective corporate income tax rate (federal, cantonal and municipal)	about 13 %
For IP/patents created or improved in Basel	Patent Box up to 90%
Effective income tax rate with max. tax relief (R&D)	ca. 11%

Additional tax incentive: tax holiday up to 10 years

Main criteria:





Investment level







Basel Area: More for your money



Source: JLL Office Market Switzerland 2021



#4

More quality of life in the Basel Area



More popular with expats

About **40,000** expats live in the Basel Area



1 out of 10 people living in the Basel Area is an expat



70% of expats in the Basel Area stay longer than \checkmark years



45% of expats in the Basel Area stay longer than

years





Vas' impression of Basel





Basel is very internationally minded and open to newcomers.

Vas Narasimhan CEO at Novartis



Spend one day in three countries



Enjoy French cuisine for lunch in gourmet heaven Alsace (with over 26 Michelin-starred restaurants)



What about a typical German "Brotzeit" while strolling along the Weiler wine route?



Start the day with a rustic Swiss farmer's breakfast



Back in Switzerland, have a nice cheese fondue in a cosy traditional restaurant for dinner



#5

More support

Expanding to Europe?Find business success in the Basel Area



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Director Asia

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Evaluation & preparation

- We provide current data on market conditions and the business environment
- We give a round-up of industry knowledge, taxation and legal issues customized to your individual project requirements



Location search & site visit

- We show you the Basel region first-hand, delivering a personalized itinerary
- We help facilitate contacts to different experts



Setting-up operations

- We arrange meetings with partners and institutions
- We help build relations to local authorities, experts and organizations



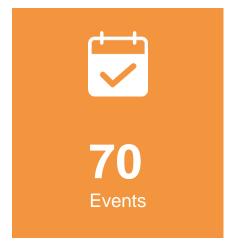
Settled-in

- We help you grow your network through our events and team of technology experts
- We facilitate connections with the cantons





Our activities in 2020















Thank You

Basel Area Business & Innovation is the investment and innovation promotion agency for the Basel Area. Our services are free of charge.

Follow us at







SWITZERLAND INNOVATION PARK BASEL AREA



INNOVATION & COLLABORATION SPACE WELCOME **Carine MOYA** carine.moya@switzerland-innovation.com 16.11.2021



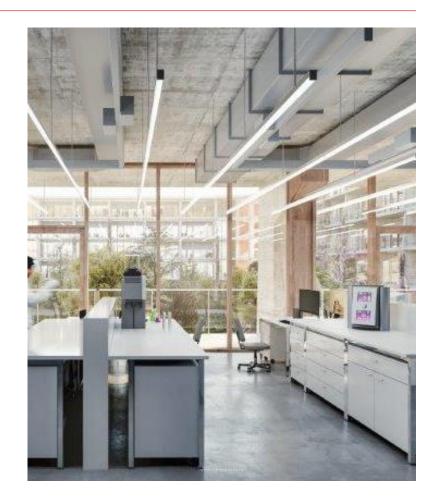
The network of Switzerland Innovation





Infrastructure for innovation: nationally the biggest new Innovation Park

- 1 park 4 sites (Allschwil, Basel, Novartis Campus, Jura)
- Plug & play shared biotech labs fully equipped and managed (Biosafety 2)
- Private biotech and medtech labs
- Offices, shared facilities, innovation spaces
- Residents include a mix of companies in the fields of biotech, digital health, healthtech and medtech companies and specialized service providers





Our Community of innovators



















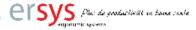


















































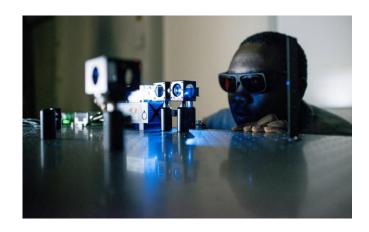
Biomedical Engineering





The Miracle Project – Department of Biomedical Engineering, University of Basel



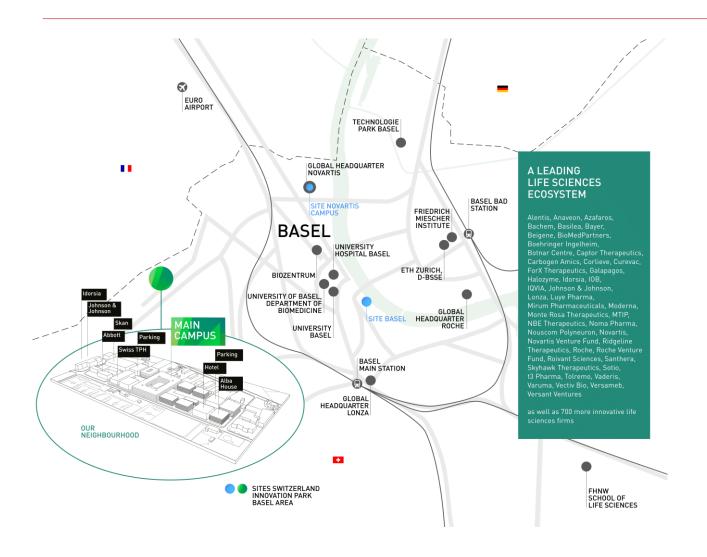






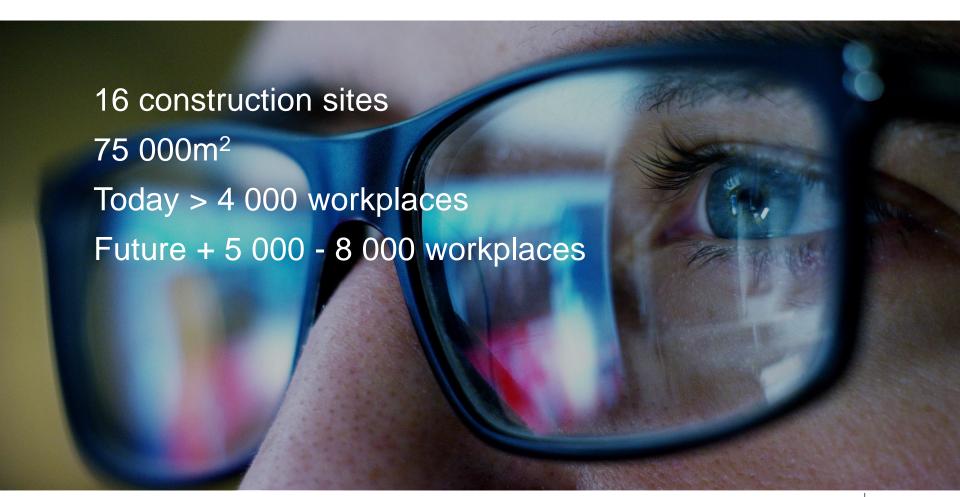


BaseLink is one of the most important life science areas in Europe





Looking into the future of the BASELINK area





At its heart: The Main Campus – built around a football-field-sized park





A hub for Life + Science



















THANK YOU!

CONNECT WITH US:







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